

The BankLink Service is designed to save time and money for businesses like yours, by turning the hours you spend on your accounts each month into minutes.

So do yourself a favour, and make sure that the precious time you have left at the end of the week isn't wasted on accounting and data entry. Your Accountant has everything you need to get started with The BankLink Service.

#### **Who is BankLink?**

BankLink has been providing services to accounting practices for over 20 years to help their clients save time and money. The BankLink Service is now used to support more than 300,000 business and SMSF accounts throughout Australia and New Zealand.

***Get started with The BankLink Service and start saving time, stress and hassle when it comes to doing your books.***

***Contact your Accountant today.***

**Turn the hours  
you spend  
on your accounts  
into minutes.**



***Spend less time on your accounting, and do more of the things you like best***

**BankLink**  
*Streamlined Accounting*

# Simplify your accounting and save time and money with The BankLink Service

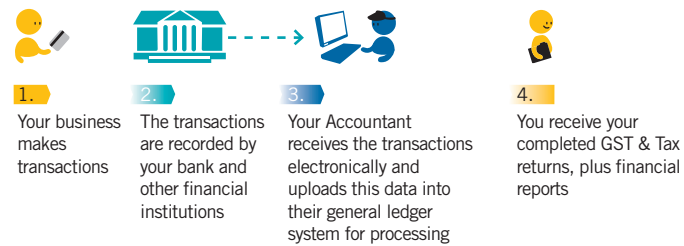
## What is The BankLink Service?

The BankLink Service is used by Accountants to complete their clients' bookwork efficiently and accurately.

The BankLink Service works by collecting an electronic copy of your bank or rural statement information, from your bank or financial institution, and delivers it directly to your Accountant. This virtually eliminates the manual data entry that would otherwise have to be done by you or your Accountant.

When your Accountant receives this data, they will use The BankLink Service to process as many of your transactions as they can, saving you time and hassle.

### THE BankLink SERVICE



For transactions where additional information is required, your Accountant will request this information from you using one of the three BankLink Client Tools.

Your Accountant can then compile the information and use it to prepare your GST & Tax returns. A wide variety of management reports can also be produced, to help you make smarter business decisions.

*"BankLink simplifies our bookkeeping and saves both time and money."*

**Bronwyn and Lindsay Christensen, Farmers**

## The BankLink Client Tools

The BankLink Client Tools enable your Accountant to collect additional information from you when they need it.

Each of the BankLink Client Tools is designed for different skill sets. Speak to your Accountant to find out which one is right for you.

### BankLink Coding Report

BankLink Coding Report is a paper-based list of transactions that your Accountant will fax or post to you. You simply complete the report and send it back to your Accountant.

### BankLink Notes

BankLink Notes is great for people who are confident with email but not so keen on accounting. Your Accountant will email you a BankLink Notes file to complete and return.

### BankLink Books

BankLink Books is designed for people who want a bit more control, and who know their way around a cashbook. It's still very quick and easy to use, and helps you monitor your financials without spending hours away from your business.

## What are the benefits for me?

- **Saves you time** – an electronic copy of your transactions is sent from your bank or financial institution directly to your Accountant, eliminating almost all data entry.
- **Saves you stress** – you don't need to understand accounting, and recurring transactions are automatically dealt with so you have fewer queries from your Accountant.
- **Saves you hassle** – you no longer need to get your receipts or bank statements to your Accountant all the time.

## Is BankLink secure?

The electronic copy of your transaction information is sent to your Accountant under strict international security measures, in accordance with the requirements of all the major banks. The transaction data is in encrypted form and cannot be accessed by anyone other than your Accountant.

Your Accountant cannot register you with BankLink until you have given them authority, and at no time does your Accountant or BankLink have the ability to change any details or transactions. You do not supply your internet banking PIN. BankLink is a totally separate system from internet banking – it is simply an electronic copy of your bank statement.

## Other BankLink products

BankLink also has a solution for easy management of your invoicing and debtors. Talk to your Accountant about BankLink InvoicePlus.

*"BankLink allows me to focus on running my business – instead of spending heaps of time learning how to do accounting or operate the computer."*

**John Marshall, Tradesman**

*"Clients love it! They love the fact that there are no more cashbooks. They love the fact that their bank statements don't need to be chased or touched by us anymore."*

**Malcolm McLean, Kilara Partners, Accountants**